

Exploits Business Excellence Awards Criteria

1 The Small Business of the Year Award



A business with ten employees or less, home-based or otherwise, that has been in operation for at least three years, that has developed innovative products or services, shown entrepreneurial qualities, and exhibited potential for growth and expansion while promoting itself in a professional manner.

2 The “Helping Hands” Award



A business or organization that has exhibited outstanding support for the community through its donation of time, staff, financial support, in-kind resources or other services. Through its contributions the business/organization has raised its own profile and the profile of another community group.

3 The “Ambassador” Award



A business or organization that has contributed significantly to increasing the profile of the Town/Region throughout the province or country. This may have been done through its network of affiliates or chain stores, by expanding its business beyond the region, by winning an award, or by drawing attention to Grand Falls-Windsor/Exploits Valley in some other appropriate way.

4 The Customer Service Award



A business or organization that has provided a consistently high level of customer service throughout the year and promotes the objectives of customer service. Formal recognition of customer service objectives through training or other awards will be considered.

5 Business Woman of the Year



This award recognizes the businesswoman (or women) who has made the most significant achievement or accomplishment in the local business community during the past three years.

6 The Personal Excellence Award



This award recognizes individuals demonstrating excellence in their fields of endeavor. It is open to workers in all occupations, including business and professional people. It focuses on those who exhibit exceptional standards of service and ethics, and who prove themselves to be credits to their chosen occupations. The thoroughness of the application is vital to the selection process.

7 The Business of the Year Award



This business will be judged as having the best overall combination of corporate citizenship, potential for growth, stability, and dedication to the community. This business must have been in operation for the past five years, and have eleven or more employees. Consider this question – what business would I choose to represent our community?

8 The Business Growth Award



This award recognizes a business that has achieved growth. There are many ways in which a business can experience growth, including: the launch of a new product or service; investment in training, research, facilities or equipment; operational changes that improve efficiency; expansion to a new market; or a merger with another business. This award is open to businesses of all sizes.

9 The Desmond Kenny Family Award (Sponsored by Kenny Family)

A family business in the exploits region that reflects outstanding business achievements and dedication to the area. To be eligible for this award, the nominee must operate and be presently active in its business.

Hall of Fame Inductee

A business in the Exploits region that has been in business for 25 years or more.



Nomination Form

Nominee: _____

- Award Category:
- | | |
|-----------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Small Business of the Year | <input type="checkbox"/> Business Woman of the Year |
| <input type="checkbox"/> Helping Hands | <input type="checkbox"/> Personal Excellence |
| <input type="checkbox"/> Ambassador | <input type="checkbox"/> Business of the Year |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Business Growth |
| <input type="checkbox"/> Desmond Kenny Family | <input type="checkbox"/> Hall of Fame |

Nominated By: _____

Reason for Nomination: _____

Signature: _____

Please send completed form to:
 Exploits Regional Chamber of Commerce
 P.O. Box 272
 2B Mill Road
 Grand Falls-Windsor, NL A2A 2J7

Email: info@exploitschamber.com

Fax: (709) 489-7532