

CHAMBER VISION

THE EXPLOITS REGIONAL CHAMBER OF COMMERCE NEWSLETTER

Chamber honours founding father with life membership



President Gerald Thompson states that it was a pleasure and honour to be able to present Boyd Cohen honorary life membership into the Exploits Regional Chamber of Commerce. Gerald commented in his remarks that not only is Boyd a founding member of this Chamber, but he continues to be an active supporter. Boyd was founder of the Cohen's Furniture chain and he was instrumental in expanding this chain throughout many communities in Newfoundland and Labrador. In addition to the furniture business, Boyd was the driving force behind the establishment of Central Cable Service in Grand Falls-Windsor, as well as various real estate operations. Gerald stated Boyd has always found time to give back to the community, not only as a founding member of the Chamber of Commerce and Rotary Club, but also served as president of the Lion's Club and Allied Buying Group, as well as serving on the local hospital board. Gerald says Boyd is a community icon, and Central Newfoundland and the province are so much better off because of him.

ACOA partners with the Chamber

When businesses, governments of different levels, and government agencies work together, good things generally happen. The Chamber has been running the Trade Show for 16 years. Three years ago, we took over the Business Awards, and two years ago, in partnership with CNVAS and NDC, the Craft Show. One of the major obstacles in having these events is the marketing and promotion. ACOA has been a very willing and generous partner with the Chamber over many years. There is little doubt that without the financial support from ACOA and the assertion of our local office, these events would not have been so successful.

To our partners at ACOA—Thank you!

Small Business Week October 17-23, 2010

This year during Small Business Week, the Chamber partnered with the Business Development Bank of Canada, the Central Community Development Corporation, and other local businesses to produce and place 20,000 advertising placemats in many of the restaurants and food establishments throughout the Central Region. This was a new and simple fundraiser for the Chamber and a great opportunity for some of our businesses to promote themselves. We finished off the week with a luncheon at the Grand Falls Golf Club, with Workplace Health & Safety Compensation Commission CEO Leslie Galway, and Chair of the Board Ralph Tucker giving a very interesting and informative workplace safety presentation. It's refreshing to be able to embark on new ideas and receive such support from our members.

IN THIS ISSUE

PAGE 2

- ◆ Board of Directors
- ◆ Member Profile

PAGE 3

- ◆ Message from the President
- ◆ Business Awards

PAGE 4

- ◆ Chamber Calendar
- ◆ Trade Show 2010
- ◆ Christmas on the Exploits



EXPLOITS REGIONAL CHAMBER OF COMMERCE
Board of Directors

President
Gerald Thompson

1st Vice President
Bernice Walker

2nd Vice President
Scott Kenny

Secretary
Brian Barry

Treasurer
Tom Boone

Past President
Al Hawkins

2nd Year Directors
Regina Robinson
David Pelley
Peter Blake
Penny Pardy

1st Year Directors
Rose Bungay
Bruce Hunt
Cheryl Hillier
Sharon Maidment
Weldon King

Ex-Officio
Amy Coady-Davis
Bryan King
Kevin Jeans
Ern Noseworthy

MISSION STATEMENT

The mandate of the Exploits Regional Chamber of Commerce is to promote and improve trade and commerce, and the economic, civic, and social welfare of the Exploits Valley Region.

CONTACT INFO

Exploits Regional Chamber of Commerce
P.O. Box 272, 5B Bayley Street
Grand Falls-Windsor, NL A2A 2T5
Phone: 709.489.7512
Fax: 709.489.7532
Email: info@exploitschamber.com
Web: www.exploitschamber.com

Member Profile

Kenneth G. Dicks, BBA BScP FACA

It is the intention of the Chamber through its publishing of a quarterly newsletter to keep our membership informed. It is also our intention to highlight members of our Chamber who are involved in business ventures outside the norm.

In this edition, we are featuring Ken Dicks, a young man who has been both innovative and creative in his business interest.

Ken is a graduate of St. Francis Xavier University, Bachelor Business Administration, and also Memorial University School of Pharmacy.

Ken is a member of the Canadian Pharmacist Association, the American Pharmaceutical Association, the Professional Compounding Centers of America, and the International Academy of Compounding Pharmacists.

Ken has received many awards:

- Business of the Year by the Town of Grand Falls-Windsor
- James C. Quick Award for outstanding practice in pharmacy
- Wiler PCCA Canadian Compounding Pharmacist of the Year
- Ambassador Awards by the Town of Grand Falls-Windsor

Ken has been a guest lecturer at Memorial School of Pharmacy, Memorial School of Medicine, and has been featured by many Newfoundland and Labrador news media.

One of Ken's companies, Central Pharmacy, has received many awards, including a Pharmacy Practice Award nationally for innovative design and high standards, and the 1999 Business Excellence Award from the Town of Grand Falls-Windsor. This young business man has been a constant supporter of this Chamber and this Region and continues to focus on developing and expanding the impact of healthcare; not only on patients, but as an economic driver within this area. We congratulate Ken on his dedication!

BLUEBIRD INVESTMENTS LIMITED



GENERAL CONTRACTORS

COVERING ALL NEWFOUNDLAND & LABRADOR

P. O. Box 382
Grand Falls-Windsor, NL
A2A 2J8

Tel. Bus: 709.489.5403
Fax: 709.489.4141

Message from the President

Dear Member:

At our Annual General Meeting in April, I stated that I felt as a Chamber, we had a disconnect with our members and I would undertake the task of correcting this issue, and work with the membership committee to assist in the growth of our numbers. I am very happy to report that since that time, I have talked to many former members. Six former members have returned and we have signed up some forty new members.

Here is a brief update on what we have been up to during the past few months:

1. Luncheon meeting with Business Minister Ross Wiseman
2. Brian Barry, Bernice Walker, and I met with Task Force Chairman Shawn Skinner and MHA Susan Sullivan
3. Partnered with the Business Development Bank of Canada and the Central Community Development Corporation to place a number of placemats in restaurants throughout the Central Region during Small Business Week. We finished off the week with a luncheon at the Grand Falls Golf Club with WHSCC CEO Leslie Galway and Chair of the Board Ralph Tucker as guest speakers.
4. We just completed our 3rd Annual Christmas on the Exploits Leisure, Gift & Craft Fair and it was a huge success.

This has been a brief overview. We will continue to make improvements to our web site, keeping you informed and updated on Chamber activities. Should you have any questions or suggestions at any time, please feel free to contact our office at 709.489.7512.

Sincerely,
Gerald Thompson
President

12TH ANNUAL BUSINESS AWARDS HUGE SUCCESS



This year, the 12th Annual Business Awards was held on February 17th at the Royal Canadian Legion in Grand Falls-Windsor. Although this is the 12th annual awards, it is only the second year that it was organized exclusively by the Chamber. This event was well-attended and almost every community in the Exploits Region was represented, as well as all the major banks, financial institutions, and major companies in the province.

We were pleased to see 23 nominations in the seven categories:

- Small Business Award—6
- Helping Hands Award—5
- Ambassador Award—2
- Customer Service Award—9
- Business Woman of the Year Award—2
- Personal Excellence Award—4
- Business of the Year Award—4

Three businesses were also inducted into the Hall of Fame:

- Osmond's Sawmill Ltd—Millertown
- Luke Manuel & Sons—Northern Arm
- Leslie Sansome—Peterview Central Store

Congratulations to all the nominees and winners!

THRUWAY RECREATION

Grand Falls-Windsor
709-489-2224 • 1-877-978-7787
New Website: www.thruwayrecreation.ca

Fantastic in Deep Powder!



HOUSE SPECIAL

HOME OF THE MIGHTY 2010 BEARCAT 570 WIDETRACK

\$1300 OFF

Reg. \$10,799

\$83

BI WEEKLY

Sale \$9,499



ARCTIC CAT

SHARE OUR PASSION.™

Chamber 2010 Calendar

- April 1—Annual General Meeting
- May 12—Board Meeting
- May 26—Executive Meeting
- June 11—Luncheon with Business Minister Ross Wiseman
- June 23—Executive Meeting
- July 28—Executive Meeting
- August 18—Executive Meeting
- September 8—Board Meeting
- September 22—Executive Meeting
- October 13—Board Meeting
- October 27—Executive Meeting (Small Business Week)
- November 5 & 6—Christmas on the Exploits
- November 18—Board Meeting
- December 4—Christmas Party
- December 8—Board Meeting

Meetings are scheduled for 12:00 pm

Location: To be announced

Trade Show 2010 Sold Out!

For the first time in a number of years, this two-day event was sold out! This was the Chamber's 16th annual show, providing its members and others an excellent opportunity to network, market their products and/or services, and expand their customer base. Joe Byrne Memorial Stadium seems to be the best venue for this type of show. It's interesting to note the show had participants from St. John's to Stephenville. There seemed to be something for everybody. Friday night there was a well-attended networking social for all participants. Saturday afternoon, magician Jordan Maloney walked the stadium floor performing magic tricks. A Mother's Day basket filled with items donated by Chamber members and valued at over \$500 was given away. Mention should be made of our major sponsors: Town of Grand Falls-Windsor, Newfoundland Power, ACOA, Labatt, Molson, and IBEX Fuels. Surveys were sent to the vendors and many were returned with positive comments. Thank you to the organizing committee, participants, and sponsors!

Christmas on the Exploits

Shalaps Centre, Grand Falls-Windsor

Our third Annual Leisure, Gift, & Craft Fair was held on November 5th and 6th at the Shalaps Centre. More than 1300 visitors showed up to support the participating craft vendors and businesses. Chairperson Scott Kenny wishes to thank the Salvation Army Band for providing Christmas music Friday night, Newfoundland Power for providing lights to decorate outside and as door prizes, and Brian Pike of Armstrong & Quail for sponsoring with VOCM the "Mad Dash for the Cash." Congratulations to Janice Eisenhauer who was the lucky winner of \$527! Finally, thank you to the Mandavias for their co-operation.



**My friends at
Dominion Lending
Centres
know mortgages.
Check 'em out!**

[Signature]

489-5200





Dominion Lending Centres Mortgage Shop | Independently Owned & Operated

GRAND
TOYOTA



Western Star and Freightliner Trucks
19 Duggan Street
Grand Falls-Windsor, NL A2A 2K7




Bus: 709-489-5558
Fax: 709-489-7718
800-565-9944
Res: 709-489-5328
Cell: 709-486-1621
newfystar@westernstartrucks.nf.ca

DAVID L. PELLEY
President