

CHAMBER VISION

THE EXPLOITS REGIONAL CHAMBER OF COMMERCE NEWSLETTER

Chamber Celebrations A Huge Success



Thursday, October 4th 2012 was a great day in the life and history of the Exploits Regional Chamber of Commerce. It started that morning when President Scott Kenny and his Executive held a press conference at the Chamber Office to unveil its new logo. Later that evening, a huge number of members, guests and media gathered at the Grand Falls Golf Club to Celebrate the Chamber's 60th Anniversary.

The evening started with Scott welcoming the guests and members. Greetings were brought by Minister and MHA Susan Sullivan and Mayor Dean of Botwood. 2nd Vice President Brian Casey asked one and all to rise and toast all the past presidents. After David Pelley said grace, the staff served prime roast beef dinners that according to those attending, was the best that they ever had. After dinner, 1st Vice President Tom Boone introduced the Guest Speaker, Mr. Boyd Cohen. In addressing the group, Boyd stated that although the Chamber has gone through many changes, it remains strong and has a strong membership. He added that there is great talent in the region, and new businesses all over the area. Then there is mining, which is expanding in the region. Here, the leader is Teck-Duckpond. Brian Barry, Secretary, thanked Mr. Cohen for his kind remarks and presented him with a gift on behalf of the Chamber.

President Scott Kenny then called the Past Presidents to the podium, thanking them for their leadership and presenting them with a plaque depicting our new logo. The surprise of the evening was when Minister and MHA Susan Sullivan took the podium and presented Mr. Boyd Cohen with the Queen's Diamond Jubilee Medal. This was followed by a standing ovation from all attending, showing the great respect for Boyd.

The evening concluded with President Scott thanking all that took part, and expressed to Boyd the Chamber's appreciation for his service and commitment to the Chamber and the region. All stood as Mike Snelgrove led everybody in the "Ode to Newfoundland".

Point of View

With all the hustle and bustle happening in Grand Falls-Windsor, we tend to overlook what is happening with our neighbours.

Buchans, doomed to cease to exist some years ago, continues to thrive. Some 70 km from the Trans Canada Highway, situated on the shore of the Red Indian lake, it was at one time the highest grade lead, zinc and copper mine in Canada. Today it still plays an important part in the mining industry, which is located right on its doorstep in Millertown. There are a number of junior mining companies drilling in and around the area. During the summer months, the place is alive with prospectors hoping to make the next big discovery. Announcements continue to come from that Region: Buchans Minerals announced recently the completion of a positive PEA on its Lunderg deposit located in Buchans. Minco PLC acquired several VMS deposits including the Lundberg zone from Buchans Minerals, and Bobby's Pond from Mountain Lake. Pargon released its first mineral resource estimate for the Lemarchant VMS deposit, as did Messina Minerals for the Long Lake main zone. Teck Resources continues its drilling on the lower Duck Pond deposits, Puddle Pond Resources conducted drilling on its Horn Mesher Project, and Prominex completed 5 holes on its Tulk Hill property.

Then we have Botwood, a shipping port for the last 100 years. The closure of the paper mill in Grand Falls-Windsor appeared to be a death blow. But with the federal government now wanting to do a divestiture of the port, it may infuse a new life into the community. Having served for a number of years on the Exploits Valley Economic Development Corporation, I know many inquiries were received about the use of that port. With this divestiture, and if the Town can leverage millions of dollars out of the federal government to replace and upgrade some of the present facilities, a new life can be made for the port. Don't forget if the Orphan Basin ever gets developed Botwood is in an ideal location.

We live in a great area of the Province, with all of our different sectors contributing to our Provincial economy. To quote our president Scott Kenny, "We have every reason to look to the future with confidence and enthusiasm".

-Gerald



EXPLOITS REGIONAL CHAMBER OF COMMERCE
Board of Directors

President Scott Kenny	Executive Director Gerald Thompson
1st Vice President Tom Boone	1st Year Directors Brenda Hayter Michael Strickland
2nd Vice President Brian Casey	Shawn Osmond Kris Spurrell
Secretary Brian Barry	2nd Year Directors Regina Robinson Joe Rideout
Treasurer Keith Abbott	Rose Bungay Cheryl Hillier
Past President Bernice Walker	Ex-Officio Darren Finn Anita Hynes Kevin Jeans

CHAMBER CHRISTMAS PARTY

Plans are well underway for the Chamber's Christmas Party taking place at the Royal Canadian Legion on December 8th. This is generally a well attended event where our members treat their staff to an evening of great food and entertainment. The Legion really does a good job in decorating the place and the chef Allen Milley always serves up a fantastic meal. So for an evening of food, fun, music and prizes book you tickets by contacting our Chamber Office.

MISSION STATEMENT

The mandate of the Exploits Regional Chamber of Commerce is to promote and improve trade and commerce, and the economic, civic, and social welfare of the Exploits Valley Region.

CONTACT INFO

Exploits Regional Chamber of Commerce
 P.O. Box 272, 2B Mill Road
 Grand Falls-Windsor, NL A2A 2J7
 Phone: 709.489.7512
 Fax: 709.489.7532
 Email: info@exploitschamber.com
 Web: www.exploitschamber.com

MEMBER PROFILE

Boyd Cohen
Founding Father



J.K. Rowling once said, "it matters not what someone is born, but what they grow up to be." Boyd is one of the most well-known and respected businessmen in the Central Region and the Province. Boyd is married to the former Marie Dunphy of Grand Falls, and they have four children: Dr. Michael T., Living in Grand Falls-Windsor, Nancy, an architect living in Toronto, Margaret, a lawyer living in Boston, and David, a lawyer living in Toronto. Boyd's favorite pastime is spending time at his cottage and on his boat.

The Cohen family opened their first store in 1915, and this year will mark 97 years of doing business in Central Newfoundland. Boyd Cohen founded the furnishing giant Cohen's Home Furniture in 1956, and although he sold the company some years ago, it remains one of Newfoundland and Labrador's largest furniture retailers. Boyd continues to operate several successful businesses throughout the Central area to this day.

In 1952 Boyd and other members of the business community got together and formed the first Central Board of Trade (as pictured in the program). As a founding father and Past President, Boyd is still an active member today. The accomplishments of this man are numerous and far reaching. Whether it's community driven, business, government or charitable; Boyd has made significant and numerous contributions, while maintaining a low personal profile and seeking no public acknowledgement of his endeavors.

Boyd is a Founding Member, Past Present and Life Member of the Rotary Club, Past President of the Lions Club, and he served on the Central Newfoundland Health Board from 1973 – 1978. Boyd has been inducted into the Provincial Business Hall of Fame, received the Central Business Development Award, and was a patron of the 2009 Exploits Valley Salmon Festival. He recently received the Seniors of Distinction Award, but the crowning jewel was during our 60th Anniversary Banquet on October 4th when the Honorable Susan Sullivan, MHA for Grand Falls-Windsor-Buchans presented him with the Queen's Diamond Jubilee Medal. In speaking to Susan, she was thrilled to be able to present both of the awards to such an outstanding person and friend. This is what Boyd has grown up to be, a "good person and friend".

CHAMBER VISION

NEW CHAMBER LOGO

The Chamber starts its 60th Anniversary Celebrations by unveiling a new logo



In a press conference held at the Chamber Office on October 4th, President Scott Kenny, surrounded by his executive explains the new logo's design to the press.

Scott stated that we are no longer a one-industry region, but a vast and diversified area of commerce. He stated that the Chamber had many names over the years, but remains true to its mandate of being the voice of the business community.

Scott told the press that this is a new chapter in the history of our Chamber. The colorful logo will help define who we are, located in the center of the province, and serving the many sectors in this region such as mining, agriculture, forestry, aquaculture, recreation, manufacturing, hydro, technology and retail.

In his presentation, Scott outlined that from this center, we reach out to many other sectors economically vital to the region. He closed by saying that the Chamber looks forward to the future with confidence and enthusiasm.

BOND BRIDGE

Sometimes we often wonder if all the presentations and letter writings have an effect. The announcement recently by both levels of government to replace the Bond Bridge was certainly good news for the Chamber and the residents of the Central Region. This was a top priority for the Chamber; every budget consolation and opportunity the Chamber had we pushed the idea. Now that's the strength of the Chamber.

UPCOMING EVENTS

- Christmas Party in December
- Business Awards in February
- Annual General Meeting in April
- Trade Show in May

PAST PRESIDENTS

Exploits Regional Chamber of Commerce Past Presidents

John Moore	1971/87-88*
Bruce Reid (Angus)	1973*
Max Arnold	1974
Robert Morrow	1976*
Dave Gilbert	1977-78
Jim Grant	1979
Clayton Locke	1980
Terry Goodyear	1981
Walter Clarke	1982
Wayne King	1983-84
Hon. Richard LeBlanc	1985-86
Kevin Sheppard	1989-90
Wayne Morris	1991
Terry Goodyear	1992-93
Len Winsor	1994-96
Art Hunter	1997
Pat Gill	1998
Hon. Jacqueline Jenkins	1999
Martin Flood	2000
Kelly Arnold	2001
Betty Snow	2002
Gerald Thompson	2003
Brian Barry	2004
Cliff Braye	2005
Geoff Kelly	2006
George Scott	2007
Jason Thistle	2008
Al Hawkins	2009
Gerald Thompson	2010
Bernice Walker	2011
Scott Kenny	2012

Duck Pond

Teck

CHAMBER VISION

CHAMBER REFLECTIONS OVER 60 YEARS

1951-52 First Council of Exploits Valley Board of Trade



Standing: R.W. Cuy, B. Cohen, G. Pomeroy, J.P. Coleman, J.P. Molloy, F. Daley
Seated: S.M. Christian, C.R. Abbott, R.H. Anderson, G. Matthews, A. Epstein

How does one measure the success of an organization, especially one whose mandate is to serve and support its membership? The quick and easy answer is to examine its past record. In looking into the history of this Chamber's past I was more than surprised of its involvement in this community and region. It is unfortunate that much of our early history is not available to us, since those records have long been lost. The only record we have is from one of our founding fathers of this organization, Mr. Boyd Cohen. The information he has passed on to me has been informative and interesting. The earliest records I was able to find goes back to 1962, so let me take you through a short journey of the life and times of our Chamber:

In the early 1960's, the following people joined:

Frank Howard – Grand Falls (Eastern Motors)
Donald Riff – Windsor (Riffs Ltd.)
Jim Constable – Grand Falls (Oasis Club)
Clifford Smith – Grand Falls (Royal Stores)
Wes Simms – Grand Falls (Simwesco)
W.M. Finn – Grand Falls (Avalon Telephone)
Frank Green – Bishop's Falls (Goodyear Humber Stores)
L.D. Wickwire – Grand Falls (Price Nfld.)
Max Arnold – Grand Falls (Domac Ltd.)

In the 1970's attention was given to the Community and Region:

* President Max Arnold is advised of the introduction of the direct distance dialing for the central area. Max and the Chamber were successful in getting a local telephone book for the area, and held discussions on getting a 911 emergency service for Grand Falls.

* The Chamber supported the Exploits Valley Development Association with a \$1,000.00 cheque.

* Finally in the 70's the Chamber held its first Annual Dinner and Dance, 55 tickets were sold at a cost of \$5.00 each.

The 1980's were really busy for the Chamber:

* President Wayne King announced their sponsoring of 6 men to work with the Exploits River Management Association.

* The Chamber underwrites the cost of incorporation for the new Mary March Regional Museum and later request Government to take over the management of that facility.

* late in the 80's the Chamber announces the sponsorship of training for some thirty women.

* President Terry Goodyear updates the Chamber about talks taking place about Memorial University courses in Grand Falls.

* Bobby Morrow reports spruce bud worm is a serious problem.

* President Sheppard concerned about the closure of the Railway.

* Chamber announces that its membership is now at 73 and they have decided to increase their membership fee to \$35.00 per year.

* 1989 Entrepreneur of the Year Award was presented to Mr. Frank Pardy of Pardy's Tire Service Ltd.

The 90's were somewhat years of change and economic concern:

* Abitibi-price announces cut backs, by closing down no. 6 machine and laying off some 250 workers.

* The Premier of the day Clyde Wells, addressed the Chamber on education, health and the Newfoundland economy.

* The Chamber purchases ads on CKCM to promote amalgamation.

* President Kevin Sheppard advises Chamber that the largest Arctic Cat dealer in North America, Thruway Ltd., has joined the Chamber.

* President Terry Goodyear urges the Chamber to have more input regarding the Town's economic policies, plus they should take a more regional approach.

The 2000's were a mixture of good and bad, the big thing of course was the closing of the mill. This closure saw governments of both levels, the community council, and business work together ensure the future of this region:

* Government opened up new offices serving the Central Region.

* The Chamber was successful in getting the pay roll tax reduced.

* We were successful in getting the government to change its mind in making the overtime rate of pay the same as the regular rate.

* We lobbied for and got a commitment from government to replace the bond bridge.

* We received a request from the Coast of Bays for a satellite branch in their region, which we have done.

* Finally we celebrated our 60th Anniversary with a Banquet at the Grand Falls Golf Club, with one of our founding fathers as our guest speaker.

This Chamber now has 220 members and continues to grow and represent the business community of this area.