

Edition No. 15 November 2021



SHOP LOCAL SHOP EXPLOITS SWEEPSTAKES & CONTEST

Make a purchase at a local business in the Exploits & Coast of Bays regions for a chance to win one of four **\$25 weekly gift cards** and be automatically entered to win our **Christmas Basket Draw** valued at \$500.

3 WAYS TO WIN:

Win one of Four 25.00 Gift Cards
Drawn for Weekly

\$500 Christmas Basket Draw
Deadline 21/12/15

Video Submission Contest
Deadline 21/12/3

HOW TO ENTER

- 1 Scan QR Code on window decal located at participating businesses or visit our Facebook Page
- 2 Like and follow our Facebook page
- 3 Visit top pinned post (Like & Share)
Comment using #ShopExploits and upload a photo of a merchant receipt

Bonus Entry – post selfie with Shop Exploits decal on Facebook using #ShopExploits

VIDEO SUBMISSION CONTEST

Why do you shop local?

Using #ShopExploits, submit a 30 second video via Facebook telling us **why you shop local** for an entry to win gift cards valued as shown below:

Deadline December 3, 2021

| | | |
|-----------------|-----------------|-----------------|
| 1 st | 2 nd | 3 rd |
| \$200 | \$150 | \$100 |

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Second Floor, Provincial Building
Grand Falls-Windsor NL A2A 1W9
709-489-3409 (t) | ChrisTibbs@gov.nl.ca

Pleaman Forsey, M.H.A.
District of Exploits

Telephone: (709) 258-2519
Toll Free: 1-888-554-7799
Fax: (709) 258-2518
Email: pleamanforsey@gov.nl.ca

October 19, 2021

RE: Shop Local Shop Exploits Sweepstakes and Contest

Dear Business Owner,

The Exploits Chamber of Commerce is excited to announce the **SHOP LOCAL SHOP EXPLOITS Sweepstakes and Contest**. As part of our Shop Local Initiative, the Chamber will be holding this giveaway beginning **October 21st** and ending on **December 16th** at 12:00 p.m.

Small businesses are the engine of our local economies, and we believe it is vital to assist them remain relevant and prosperous. Your business will benefit from this campaign through our promotion and conducting the activities of this project by encouraging participants to shop local. All you need to do is display the enclosed Shop Local decal window cling in your storefront window, to let the public know you are one of the hundreds of local businesses participating in the promotion. When a contestant makes a purchase in your establishment, they must provide a proof of purchase in the form of a store receipt to enter and/or they can post a selfie in proximity to the window decal and enter a thirty second video telling us why they shop local and be entered to win one of dozens of gift cards.

We anticipate that this campaign will create a substantial increase in shop local activity make local shopping rewarding and enticing. Please place the Shop Local decal in your storefront window to participate in this exciting contest.

For further information and to view contest rules, please view our website: www.exploitschamber.com, Facebook page @ExploitsChamber or contact the Chamber at your convenience at (709) 489-7512.

Thank you,

Louis Alteen
President

Enclosure: Shop Local decal

P.O. Box 272, 2B Mill Road GFW, NL A2A 2J7 | Phone: (709) 489-7512 | Fax: (709) 489-7532
www.exploitschamber.com | info@exploitschamber.com

EXPLOITS
CHAMBER OF COMMERCE

SHOP LOCAL
SHOP EXPLOITS
Serving Business Communities of
Central & Coast of Bays Regions

WHY SHOP LOCAL?

1. It ensures that locally operated businesses employ local workers.
2. When you purchase locally, your money stays in your community.
3. Non-profits will receive greater support.
4. Most new jobs are created by locally owned or operated businesses.
5. Personalized customer service.
6. To reduce environmental impact.
7. Locally operated businesses invest in our community.



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